



**ACTIVITY REPORT
WOMEN IN ART**

2019 -2021

PREAMBLE

The year 2020 and 2021 have been more than disrupted by the health situation. As a result, we have had to cancel or rethink many of our activities in order to best meet the needs expressed by women artists. This crisis has reminded us how far the status of artist is from being acquired for all.

Not surprisingly, it is the health situation that has set the tempo for 2020-2021. Our association has not given up and has been able to carry out its projects. Despite the circumstances (Covid19), the associative life has been very rich and the different groups of Inclusion have been able to adapt. To the difficult situations experienced in the field, our association has tried to offer the best listening. We have also proposed many specific actions in order to support the women artists (exhibitions, private networking).

We did not forget our important projects: the Biennial of Women in art could not take place, so we focused in 2020 on the labeling of contemporary art galleries in order to highlight cultural operators who act in favor of more parity in their functioning. We also conducted our first ever online conversation.

PREAMBLE (continued)

In 2021, the Women in Art conversations took different forms, sometimes in interview format, sometimes in interpellation format. This work allowed us to re-question the general education concerning women artists with citizens, artists, and various personalities. Following this, at the end of 2021, we conducted an experiment involving questions of art history and in particular a precise period of art history: women artists during the Renaissance (and their near absence from history books, art history courses, museums, etc.).

WIA set up a daring experiment by proposing an atypical event: a nocturnal exhibition, in the street, which would go out to meet the public and which would make it possible to put forward works of women artists of the Renaissance unknown to the general public in the format of a nocturnal musical projection in the manner of a festival of light, and this outside the walls of the museums (See Women in Art in the street event report).

2020 -2021 proved our resilience and showed how our associative network (with the help of our partners and collaborators) still remains a place of reference, but also our possibilities to modulate our formats and to achieve the co-creation of solutions concerning women artists. More than ever, we are sticking together and building the future together! We are on the right track.

Jemima Kulumba
Managing Director
Women in Art



WIA EDITO

For the past 3 years, the organizers of the Biennial of Women In Art and the Women In Art steering committee have been working hard to offer a singular, alternative and powerful program that can bring together both visual art fans and art lovers, artists or people sensitive to the cause of gender and gender equality. WIA offers events that combine discovery and diversity, and contribute to cultural education around women artists. In addition to the events, WIA conversations also contribute to opening the dialogue on gender issues in art...

The Biennial of Women In Art is the reopening of the public debate around cultural education centered on contemporary women artists, but also of the medieval and renaissance periods. It is also a giant laboratory for new trends in women's art. Opportunities for women artists to archive and collaborate with our partners. Of course, you could enjoy the private events due to Covid19 by registering on our website.

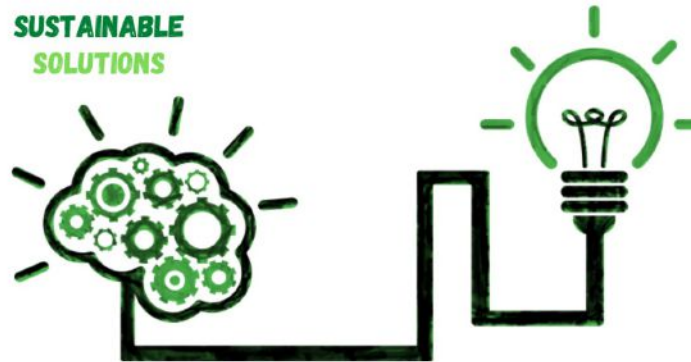
In total, there are 3 labeled galleries, 3 online conversations, 2 labeled exhibitions, 1 Women in Art exhibition, but it is only because of its willingness to co-create sustainable solutions with citizens, male and female artists, journalists, historians, curators, contemporary art lovers, that Women in Art (WIA) has distinguished itself.

NOS VALEURS

Parity, inclusiveness



Sustainable solution, Innovation



Cultural mediation about women artists



Decolonization of the sector of contemporary art



SOCIAL OBJECT

The goal of Women In Art is to highlight the contribution of women artists in the history of art, and to put forward the work of women artists in contemporary art.

The association takes care of women artists by creating spaces for dialogue and debate, conferences, with professionals from the art world and associations in order to address different themes around the artistic work and around the identity work of women artists.

To contribute in an active way to achieve parity in the art world, by creating different events and/or different platforms of networking activities.

To promote cultural education around women artists and women in history by organizing awareness programs in schools, universities, associations and civil society.

ORGANIZATION

Women In Art has a permanent steering committee and a complementary management service.

Every 6 months WIA organizes a meeting to present, co-create, select projects, new collaborations and partnerships.

Co-creation and transparency being important for Women in Art, during these board meetings, it is allowed to all citizens, artists, culture lovers or not, etc. who want to contribute to the different projects and or to learn about the functioning in the conception of the project to participate (free of charge) by giving their opinions on the presentation, co-creation, selection of these.

Once the meeting of the WIA steering committee is done, the budgetary research (subsidies, patronage, sponsors, partners) can then begin by priority of project release date.

Following this, you can then assist in the elaboration and concretization of these projects in different formats: conversation, evaluation, online event, physical event, exhibition, etc.

OUR MISSION

The mission of Women In Art (WIA) is to promote cultural education around women artists and to support the work of women artists in Belgium and around the world.

Women In Art wishes to promote the values and diversity of women artists' culture to the general public as well as to artistic and cultural institutions. WIA wishes to offer events that are accessible to as many people as possible, both in terms of pricing policy and accessibility to cultural events. Furthermore, WIA wishes to open the debate on the place and the role of women artists of yesterday and today, whether it be on their contributions to the History of Art or to contemporary art.

The initiative goes beyond the production of events (exhibitions, panels, networking, etc.), as Women In Art also aims to create and support sustainable solutions for the promotion of women artists through the creation of communities of professionals in the artistic, cultural and educational sectors.

SUSTAINABLE SOLUTIONS CARRIED BY WIA

WIA NETWORK PLATFORM

The Network platform (map under development) WIA co-created with volunteers, allows to list the different cultural operators, artistic residences, exhibitions, collectives, associations, curators, researchers, historians in the world who work on the theme of women artists and / or are subject to potentially participate, having already conducted actions (exhibition, conversation, workshop, etc.) on this issue.

The goal is to allow a better representation of these cultural operators in order to facilitate their networking via the contact information provided on the platform.

The platform of Network WIA has as second vocation to allow the Belgian women artists, to be able to seek more easily the various structures and cultural operators who work close to them on this topic and which can thus potentially support their work and/or direct them in their vocations to enter the art market, and/or in the creation of their artistic works (residences of art, call for projects, contest, etc).

As one of WIA's values is inclusivity, it is essential for us that access to the WIA Network Platform is available to all.

WIA NETWORK PLATFORM

WIA ARTISTS +
PARTNERS
DONATE
CONTACT US

An aerial photograph of a forest with a stream. The forest is dense with green trees, and a stream flows through it. The water is a light brown color, and the surrounding land is a mix of green and brown. The stream is in the lower right quadrant of the image.

PROMOTERS OF WOMEN ARTISTS

Many actors across the world contribute to promote the work of women artists. Some of them are groups, collectives or even organizations and institutions, others are just individuals. They can be art schools, galleries, museums, events, fairs. They can be curators, collectors, vendors, or even artists themselves. In this section of the website, we want to give visibility to all these actors who, like us, contribute to the promotion of women artists.

The map below is non-exhaustive and will constantly be updated. Don't hesitate to contact us to suggest new inputs.

<https://biennaleofwomeninart.com/network/>

WIA

WIA NETWORK PLATFORM



<https://biennaleofwomeninart.com/network/>



WIA LABEL

Women In Art labeled events are events organized and run by autonomous artistic and cultural actors but which highlight women artists in the territory. WIA offers to label their events/initiatives and provides an exchange of services and resources for free and/or for a fee.

The purpose of WIA's labeling is to support local initiatives in favor of women artists. More and more cultural operators are contributing to the promotion of women artists and it is important to encourage these actions because it is by working together that we can eventually create a change.

LABEL WIA

THEY EXHIBIT WOMEN ARTISTS

Addressed to: all galleries, museums, exhibition curators, etc. that make exhibitions especially focused on/dedicated to women artists

Offer: Collaborative format, by taking care of part of the communication of an eventX posters by partners/event
Promote our network/
communication virtual magazine/
website/ Brussels city network/
Magazine/ website/ Display
communication service (Mayor)

THEY STUDY WOMEN ARTISTS

Open to: all scholars, researchers, historians, specialists, experts, journalists, columnists, etc. who study, analyze and/or document women artists

Offer: Collaborative format, which would be to propose speakers and focus WIA on a panel/roundtable/debate
> Propose local speakers Propose international (European) speakers
Logistical support panel

THEY ACT FOR WOMEN ARTISTS

Addressed to: Directors of establishments or institutions, collectors, curators, art professionals, politicians, etc., who concretely act in favor of women in the arts through measures, projects, actions, etc.

Offer: Collaborative format where we invite WIA partners (networking) to an event

CONVERSATIONS SUPPORTED BY WIA

Women In Art Conversations are events organized and run by Women In Art and take different forms: sometimes in a panel format, sometimes in an interview format, sometimes in a talk group format, sometimes in a workshop format, etc.

The conversations have two distinct purposes, one is to allow audiences/users/citizens/artists and anyone interested in the topic of women artists to be informed about the issues related to the art history sector and the contemporary art sector around women artists, and the second purpose of the WIA conversations is to allow women artists who are WIA-listed to network with the various experts who are present during the conversations.

"I have been in touch with Zaahira Muthy, director of Art Connect Women in Dubai for a potential collaboration," said Eman Huissein, a woman artist who participated in the first WIA conversation.

CONVERSATIONS SUPPORTED BY WIA

WIA CONVERSATIONS #1



WOMEN IN ART AND THE
ART MARKET

WIA CONVERSATIONS #2



WHAT ARE YOUR HOPES FOR WOMEN ARTISTS
& WOMEN WORKING IN THE ART WORLD?

WIA AND THE INTERNATIONAL WOMEN
WEEK

WIA CONVERSATIONS #4



WOMEN ARTISTS AND GENDER

WIA CONVERSATIONS #3



HOW MANY WOMEN ARTISTS DO YOU
KNOW FROM THE RENAISSANCE
PERIOD?

REPERTORY OF WOMEN ARTISTS WIA

The Women In Art directory of women artists allows to "archive" women artists who want to be part of it for free. Women In Art artists are asked to sign the Women In Art charter so that they can commit to the values of Women In Art and to sign a copyright agreement allowing them to showcase their artwork on the Women In Art website and on our Instagram. Their CVs, portfolios and biographies are also requested.

These artists are presented every 6 months to the Women in Art executive committee in order to be validated as new Women in Art listed artists.

The purpose of this directory is to propose women artists to curators, museums, cultural centers/cultural operators working in the contemporary art sector/collectors, etc. When they are looking for new artists for their next projects.

Women In Art negotiates the contracts and the conditions of these contracts (insurance, particular demand of the artists, etc.) The goal is to facilitate the relationship between women artists and professionals of the cultural sector.

Women In Art takes $\pm 7\%$ of the works sold at events supported by WIA, and any event supported by an outside operator WIA gives all sales of works to women artists.

DOCUMENTARIES CARRIED BY WIA

The goal of the Women in Art documentaries is to highlight known, unknown and emerging women artists in the contemporary art, performance art and audiovisual sectors.

We think that it would be advantageous for them to be followed for a few days (spread over a month) by our production team in order to make collectors, patrons, museums, galleries and art fairs aware of their daily lives as women artists. Women artists, married, single, alone, in households, with children or not. All these realities that govern our daily lives are also theirs. Two jobs, one job, artist status, unemployed status, there are so many ways in which their daily lives impact their artistic work. It is relevant to show their creative processes and their ways of dealing with the challenges of each day.

In this sense, the collaboration with I kono tv the first international art platform covering all eras and presenting works in short film format, and own production allowing us to have our own documentary streaming series would give us access to the necessary visibility for the dissemination of Women In Art documentaries.

NETWORKING EVENT CARRIED BY WIA

The aim of the Networking Women in Art events is to bring together different operators in the sector such as researchers, journalists, art critics, curators, etc. who work and/or have worked on the theme of women artists so that they can develop their networks around women artists. It is a question of allowing these operators to have a stronger network and eventually to give birth to common projects and new collaborations that will contribute to more parity in the cultural sector.

We think it is important that emerging artists, known or unknown, can join the network events and develop their own networks and meet people who can support their projects, orient their knowledge about the different calls for projects and competitions.

Women artists will have to pay the entrance fee to participate in these different events. (accessible price)

INCLUSIVENESS CARRIES WIA

All Women In Art events are focused on women artists. Women In Art, having a non-discrimination policy, male/x/non-binary/transgender artists in accordance with our values are invited to participate in each of the Women In Art initiatives.

And all people who feel concerned by the issues surrounding women artists are invited to participate in our actions.

<https://biennaleofwomeninart.com/wia-charter/>

SUMMARY WIA 2019- 2021

2019

WIA REPERTOIRE
+
WIA COMMUNITY
+
WIA ARCHIVAGE
international
of women artists

2020

PARADIGM SHIFT
+
A STORY OF
RESISTANCE
+
THE REALITY OF A
REFLECTION
+
WIA
CONVERSATION #1
+
2 LABELLING OF
GALLERIES

2021

WIA
CONVERSATION #2
+
WIA
CONVERSATION #3
+
WIA IN THE STREET

WOMEN IN ART 2020 ACTIVITY



THE 2020 NUMBERS

1600+
Members in the WIA
community

5 Events
10 Women Artists



EVENTS MULTIFORM

1 Panel

2 Exhibitions

2 Labellisations

FOCUS ON THE 2020 PROGRAM



2 MONTHS

September 26, 2020

October 9-11, 2020

October 15-23, 2020



EXHIBITIONS

2 Exhibitions
labelled WIA



PANELS/DISCUSSIONS

1 WIA Conversation

Programmation des labellisations WIA 2020

WIA CONVERSATIONS

September online - Network

September 26, 2020

International
Conversation
Experts, women artists
and the art market

RED MOON ART INCUBATOR

*October -
Exhibition - Online conversations
with artists - Network*

1- September 24, 2020

Conversations
with
women artists

October 9-10, 2020

Labelled exhibition

WETSI ART GALLERY

*October -
Physical exhibition -
Creation of the gallery's
website-Marketing and
communication
Of the gallery -
Network
April -
Physical exhibition*

September 27, 2020 -
May 21st 2020

Website creation
Creation, communication
plan
Marketing creation
&
Design

October 15-23, 2020

April 21, 2021
Labelled exhibition

WOMEN IN ART 2021 ACTIVITY



THE NUMBERS 2021

2000+ Members in
the WIA community
3 Events
10 Women Artists



EVENTS MULTIFORM

2 Conversations
1 Exhibition

FOCUS SUR LE PROGRAMME 2021



2 MONTHS

EXHIBITION

PANELS/DISCUSSIONS

March 15, 2021
December 1, 2021
December 11 & 12, 2021

1 WIA Exhibition

2 WIA Conversations

SELF - EVALUATION OPERATION

As an integral part of WIA, the following analyses are carried out after each project:

- Analysis of the target audience reached
- Analysis of the audience evaluation (mail obtained on event/per project)
- Analysis of the team evaluation (volunteers/management committee)
- Analysis of the partners/collaborators/subcontractors

Evaluation after each project, 3 people in each of these sections are invited to answer a survey (Google Form and/or phone) in order to better orientate us as we go along in the next projects.

1 Once a year a workshop open to the public is organized in order to co-create evaluation methods adapted to the association but also in order to co-create sustainable solutions (design thinking method) concerning women artists.

EVALUATION COMMUNITY ACTIVITY



women_inart

S'abonner

57 publications

749 abonnés

170 abonnements

Biennale of Women In Art

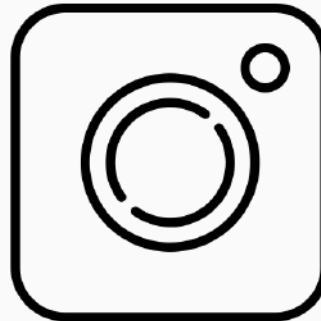
Art

- > Sustainable solutions
- > Innovation
- > Equality 🧑🏫🧑🏫
- > Women artists 🗣️
- > Throughout the world 🌍
- > Event 📍

WIA Talk -16 April 22



equinoxesfestival.be/fr



Instagram

https://www.instagram.com/women_inart/?hl=fr

2020

Number of Followers :

543

Number of Posts :

5/day

10 interactions per post

Interaction coverage :

September 2020: **293**

October 2020: **324**

2021

Number of Followers :

630

Number of Posts :

11/days

33 Interactions per post

Interaction coverage :

January 2021: **772**

March 2021: **2667**



EVALUATION COMMUNITY ACTIVITY

Nouvelles mentions J'aime sur la Page Facebook

99 ↑ 1,0 K



www.biennaleofwomeninart.com

2019

Women in Art Biennial page:

10 followers

WIA Community:

139 followers

2020

Women in Art Biennial page:

95 followers

WIA Community:

1500 followers

2021

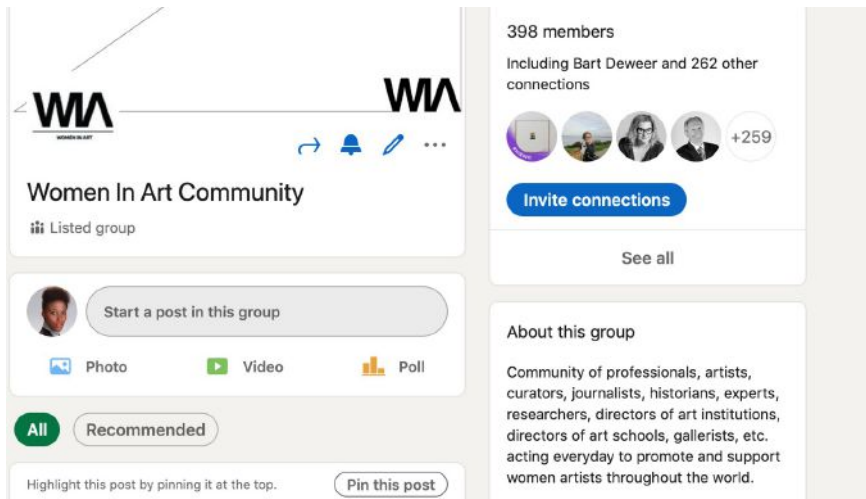
Page of the Biennial of Women in Art :

200 followers

WIA Community:

1653 followers

EVALUATION COMMUNITY ACTIVITY



<https://be.linkedin.com/company/biennale-of-women-in-art>

2019

Women in Art Biennale page:

200 followers

WIA Community:

150 people

Partners:

Zee Art Gallery - (Dubai)

2020

Biennale of Women in Art page :

431 followers

WIA Community:

250 people

Partners :

Elise Marion Rieuf - Museum - (Paris)
Cote Malfitaine Gallery/residence artists

2021

Biennale of Women in Art page :

647 followers

WIA Community:

398 people

Partners :

Prométhéa (Belgium)
Ikono.tv (Berlin)
Womenpreneurs initiatives (Belgium)
Ixelles Museum (Belgium)



KEY EVENTS 2020-2021



OCTOBER 9-10 -11, 2020

PARADIGM SHIFT

DARIA KORENEVA

October 9th, 10th, 11th 2020

Avenue de l'Aulne 88, Uccle, Belgium

In presence of the artist

Due to Covid 19, you need to register
by email to: redmoonbxl@gmail.com

[PRIVATE INVITATION!]



OCTOBER 15 - 23, 2020

≡ ELLE

MODE

BEAUTÉ

PEOPLE & LIFESTYLE

ELLE ZEN

SOCIÉTÉ

ELLE TV

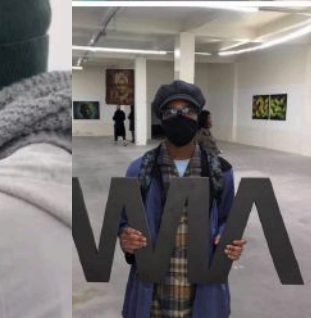
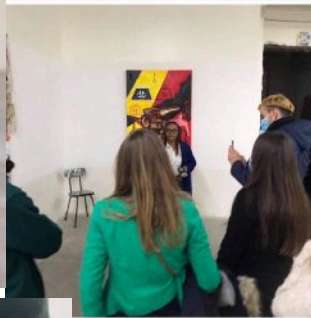


The poster features a central image of a woman with intricate white body paint on her face and hands, wearing a beaded necklace. The text is overlaid on this image. In the top right corner, there is exhibition information: '1A rue de la petite île [sur le site de Studio City Gate à Anderlecht] Bruxelles, 1070', 'Opening: October 15th, 2020 - 18:00-20:00', 'Exhibition until October 23rd, 2020', and 'Book your visit : wetsi.art.gallery@gmail.com'. The main title 'A STORY OF RESISTANCE' is in large, bold, blue letters. Above it, '[MULTI-ARTISTS EXHIBITION]' is written in smaller white letters. At the bottom left is the 'WETSI ART GALLERY' logo, and at the bottom right is the 'WVA BIENNALE OF WOMEN IN ART' logo.

Notons que Lana Arma avait rejoint Abidjan depuis 2018 où elle a développé plusieurs projets dans de nombreuses galeries d'art ivoiriennes ainsi qu'avec des artistes



OCTOBER 15 - 23, 2020



<https://www.youtube.com/watch?v=weP3csAd9m4>



MAY 18 - 19, 2020



XAVIER FLAMANT AND LIBASSE KA



DECEMBER 11 - 12, 2021

WMA

BIENNALE OF WOMEN IN ART



COMBIEN D'ARTISTES
FEMMES DE LA
RENAISSANCE
CONNAISSEZ-VOUS ?

**PROJECTION
NOCTURNE
URBAINE
ARTISTIQUE**

11-12/12/21
DE 17H À 22H

Une expérience culturelle et artistique unique dans le quartier !
Rue Sans Souci & Rue Jean Van Volsem



WMA

WIA PARTNERS

Women In Art gathers multiple and eclectic partners, always more numerous. Thanks to the involvement of its artistic, private and institutional collaborative partners, Women In Art is today a unique platform offering an innovative and experimental approach to a community of Belgian and international cultural actors.

A course that makes us want to move forward and expand our network of partners and make it sustainable.



CONTACTS "HERE AND ELSEWHERE

WOMEN IN ART MEETING AT BRUXELLES, BELGIQUE



WOMEN IN ART MEETING AT DAKAR, SÉNÉGAL

WOMEN IN ART MEETING IN CASAMANCE, SÉNÉGAL

ENTHUSIASTIC FEEDBACK



« I thank you for creating this platform, because we need it. »

Petra Van Brabant, Head of Research and Social Services
Teacher of visual arts and theory @ St Lucas Antwerpen



« I think that creating this community can bring something interesting, because we have more and more students who are interested in the theme of women artists and gender. »

Valerie Piette, future new Dean of the Faculty of Philosophy and Social Science at ULB. @ Brussels



« I think it is a project that can do a lot of good, because today's society, regardless of social class, needs to feel concerned by the history of women artists. »

Liliane Lepas, Financial Director of the Mission Locale de forêt, and administrator of the Asbl "Aire de femmes". @ Brussels

WELCOME TO THE WIA COMMUNITY



WIA

WOMEN IN ART COMMUNITY

Gérer le groupe



Women In Art - Community

Groupe Public



Si vous le souhaitez, vous pouvez passer à la version classique de Facebook.com pendant 48 heures pour gérer votre groupe.

[Changer maintenant](#)



Accueil

Outils administrateur



Demandes d'adhésion



Approbations automatiques des membres



Questionnaire d'adhésion



Publications en attente
12 posts



Sujets des publications



Modifier

Women In Art - Community

Groupe Public · 1,6 K membres



+ Inviter

À propos

Discussion

Membres

Évènements

Contenu multimédia



Que voulez-vous dire, Jemima ?



Photo/Vidéo



Identifier des personnes



Humour/Activité

À propos

The Women In Art Community gathers professionals, artists, curators, journalists, historians, experts, researchers, directors of art schools, gallerists, institutions, directors of art schools, gallerists,

VIDEO CLIP WIA CHARTER

WMA

WOMEN IN ART TEAM



JEMIMA KULUMBA

Founder and co-director of WIA

- @ Director of the Biennale of Women in Art
- @ Collaborator of the Curatorial House POC Ville Collaborative Lille World Design Capital
- @ Event Manager VILCO project
- @Event Biennale Dak'art



GIOVANNA MASSONI

WIA Co-Director

- @ Reciprocity Art Director
- @ Director of Design Stream
- @ Clerk of the POC House Circular Economy Lille Metropole World Design Capital



CHRISTOPHE GOUACHE

Co-director of WIA

- @ Strategic Design Scenarios Senior design consultant
- @ Collaborator of the Commissariat Maison POC Ville Collaborative Lille Metropole World Design Capital
- @ Expert of Active Citizen European project Urbact

WOMEN IN ART TEAM



**SIRAH FOIGHEL
BRUTMANN**

**Member of the WIA
Executive Committee**

@ Engagement arts, artist
and speaker



ILSE GHEKIERE

**Member of the WIA
Executive Committee**

@ Director of Arts
Engagement



ARIELLE D'HAUTERIVES

**Member of the WIA
Executive Committee**

@ Director of the Arielle
d'Hauterives Gallery

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graph TD; A[APPENDICES] --- B[WIA CHARTER]; A --- C[WIA MANIFESTO]
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APPENDICES

WIA CHARTER

WIA MANIFESTO

WOMEN IN ART CHARTER

Women In Art asbl has adopted a minimal base of concrete commitments in favor of gender equality, defined in the form of a charter.

This six-point charter, launched at the initiative of the Biennial of Women In Art, is intended to be ambitious in structuring the policies carried out in terms of gender equality and the fight against gender-based discrimination in the promotion of women artists.

- Women In Art (WIA) enshrines gender equality (men, women and LGBT-QI) as a necessary condition to fight against discrimination.
- It promotes not only a balanced representation in the decision-making and governance bodies of each actor, but also the transversal integration of a gender dimension in all projects and encourages actions specifically dedicated to women's rights and respect for diversities.
- Women In Art is committed to the right to difference whether it be physical, sensory or mental.
- Women In Art is also committed to implementing a human resources policy that promotes gender equality and prevents all forms of discrimination.
- A policy of "positive discrimination" also applies to the management of partnerships and the implementation of projects, some of which are directly aimed at overcoming the low representation of women in the art sector but also in education.
- Women In Art is committed to offering democratic prices (or even free access), in line with the neighborhoods/municipalities/territories where its events will take place in order to guarantee accessibility for all interested citizens.



WOMEN IN ART MANIFESTO

The works of women artists are less exhibited, less published, less shown, less archived and less purchased than those of men artists.
We believe that they are no less good.

The history of Art, the museums and the collections of Fine Arts show us the works of the great masters... Can you name a woman artist from the medieval period, or from the Renaissance?
We think that they have never stopped creating.

The place of the woman in Art questions by ricochet the place of the woman in the society. The world evolves but the inequalities between women and men remain strong. And in Art, and in the world.
We believe that women are not less valuable than men.

The Biennial of Women in Art aims to be an artistic showcase for contemporary women artists from all walks of life, a historical dive into the artistic creation of women in the History of Art and a space for debate and conversation on the place of women in the world of Art.

This biennial event for women artists is an assumed and legitimate feminist act as long as the parity between men and women remains unrealized in the world of Art.

PHOTO CREDITS

01 / Photo - Sylvie Tittel

04 / Photo - Markus Spiske

07-08-16 / Photo - Augustine

Wong

13 / Photo - Wetsi Art Gallery

15 / Photo - Arielle D'Hauterives -
Cecila Shishan

22 / Photo - Bruno Cervera

23 / Photo - Eugene Chrystiakov